

CENTURIES OF ROUGH NOTES

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• How to Sell TRUCK CARGO INSURANCE



FIRE STARTED IN THIS truck's motor. A hand extinguisher couldn't prevent its spread to the cargo of fresh creamery butter. Loss to the truck and cargo was estimated at \$35,000.

Losses Like These Can Be Covered by Truck Cargo Insurance

Collision of a truck carrying 30,000 gallons of molasses was caused when driver dozed at the wheel.

A windstorm pitched a truck through the air, dumping out the cargo. It was classed as an "act of God." Trucker may still be liable unless he can prove he did everything possible to prevent the loss.

An explosion and fire in the Holland Tunnel destroyed nine trucks and cargoes and seriously damaged 12 others. The total loss to trucks and cargoes was \$200,000.

A truck with \$35,000 worth of whiskey plunged off a bridge after a collision with an automobile.

Thousands of pounds of fish covered the highway when a fish truck overturned after colliding with an automobile. Almost all of the cargo spoiled.

A \$5,000 cargo of frozen foods was lost when a truck knocked over a gasoline pump and burned.

A tractor and tanker truck collided with a semi-trailer truck loaded with varnish remover. The tanker was empty—only a short time before had unloaded 2,200 gallons of butane gas.

Fire broke out under a truck's dashboard causing a truck and semi-trailer loaded with eggs to run off the road, overturn, and completely burn. Loss was estimated at \$20,000.

Eight tires burst into flames from friction, causing a complete loss by fire of ten tons of canned goods.

Disgusted hijackers dumped a truck and semi-trailer and \$3,000 worth of soap into a river when they learned the cargo wasn't whiskey as expected.

Twenty thousand pounds of general merchandise was smashed beyond repair when a truck-trailer overran a curve and overturned.

Truck Cargo Insurance is Flexible and Can Be Tailored to Fit Your Needs.

(Clip this page and save for use as visual selling aid.)

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